

Weave the Thread of Love and End the Cycle of Child Abuse Media Contact: Kim Padgett The Padgett Group 713-588-4130 Kim@thepadgettgroup.com

Author Sheila Aron Donates Books to Local Children's Organizations and Hospitals

HOUSTON (December 11, 2017)- Sheila Aron, author of "I'm Glad I'm Me: Weaving The Thread of Love From Generation to Generation" and founder of The Thread Alliance, a non-profit dedicated to ending the cycle of child abuse, is spreading holiday cheer by donating her book to the children and families supported by 11 local children's organizations and hospitals.

"In hopes of bringing holiday cheer, I would like to give my book to as many children and families as possible with the message that the thread of love should be strong, unbreakable and never ending," said Aron.

During the most wonderful time of the year, Aron is donating her parenting and children's book, to the families of the following organizations:

- Casa de Esperanza
- <u>The Children's Assessment Center</u>
- Evelyn Rubenstein Jewish Community Center of Houston
- Houston Achievement Place
- MD Anderson
- Children's Memorial Hermann Hospital
- <u>Mission of Yahweh</u>
- Ronald McDonald House Houston
- Santa Maria Hostel
- Shriners Hospital for Children
- Texas Children's Hospital

Aron's book, "I'm Glad I'm Me" was written with the conviction that how messages of love are communicated between parents/guardians and children can positively shape a child's personality, self-esteem and in later years, their approach to their own children. "I'm Glad I'm Me" is book that demonstrates every day scenarios about love, compassion and kindness.

For more information about "I'm Glad I'm Me" visit, <u>www.sheilaaronbooks.com</u>.

About The Thread Alliance

The Thread Alliance, a 501 (c) (3) non-profit organization founded by Sheila Aron, is dedicated to ending the cycle of child abuse. The non-profit's mission is to bring child abuse awareness to

the forefront and provide a central registry of local, state, and national resources for those seeking child abuse prevention, intervention, or treatment information and services. By increasing awareness and volunteerism through individual and community participation, The Thread Alliance strives to protect every child from cruelty and neglect and make child abuse a thing of the past.

The Blue Plate Special is The Thread Alliance's citywide public awareness and education campaign encouraging Houstonians to take action against child abuse and toward healing. Local restaurants support the cause by offering a "Blue Plate Special" during the month of April, Child Abuse Prevention Month, and donating a percentage or flat dollar amount of the proceeds to The Thread Alliance.

Sheila Aron is also the author of "*I'm Glad I'm Me, Weaving the Thread of Love From Generation to Generation.*" The book is written with the conviction that how messages of love are communicated between parents and children can positively shape a child's personality, self-esteem, and - in later years - their approach to their own children.

For more information about The Thread Alliance visit, <u>www.thethreadalliance.org</u> and like us on <u>Facebook</u>. For more information about the Blue Plate Special visit, <u>www.thethreadalliance.org/blue-plate-special</u>. For more information about "*I'm Glad I'm Me, Weaving the Thread of Love From Generation to Generation*" visit, <u>www.sheilaaronbooks.com</u>/.

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