



**HELP END THE CYCLE OF CHILD ABUSE**  
**SIGN UP NOW FOR**  
**THE THREAD ALLIANCE**  
**6<sup>th</sup> ANNUAL "BLUE PLATE SPECIAL"**  
**APRIL 2018**

Restaurant Name: \_\_\_\_\_

Participating Location(s): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Website: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Name, Description and Price of Dish: (can be decided at a later date; a photo will be needed for promotion materials)

Social Media Accounts: (include Facebook, Twitter, Pinterest, Instagram and LinkedIn)

Please indicate the percentage of proceeds that will be donated from the dish. A *minimum* of 20% from each "Blue Plate Special" is required to participate during the month of April, benefiting The Thread Alliance. Please indicate percentage here: \_\_\_\_%

The Thread Alliance needs your support in spreading the word about the "Blue Plate Special" and its campaign to spread awareness for child abuse prevention. Please choose how you will promote your participation in the Blue Plate Special throughout the month of April 2018.

- Place Blue Plate Special poster at your restaurant, and make it visible to all guests. Poster will be provided.
- Make weekly social media announcements encouraging guests to order the Blue Plate Special. Social media samples will be provided.
- Other: \_\_\_\_\_

Please sign below, agreeing to participate in the 6<sup>th</sup> Annual "Blue Plate Special" campaign to end the cycle of child abuse. By signing below, your organization agrees to provide a minimum 20% proceeds from each dish sold in the month of April 2018, with the minimum donation commitment of \$500.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Now all we need is for everyone in the Houston community to stand up for child abuse prevention and come out to support the Blue Plate Special during the month of April!