



Media Contact:
The Epicurean Publicist
832-545-6373
PR@TheEpicureanPublicist.com

Los Angeles Restaurants Serving up a “Blue Plate Special” for The Thread Alliance’s Child Abuse Prevention Campaign



**LA Chapter Founders and Event Co-Chairs
Drew Singer and Jake Grossman**

If you would like to use this or any photo we have posted on Flickr, you have our permission.

For photos, Please click here

<https://www.flickr.com/photos/the-thread-alliance/>

Los Angeles, CA. (July 30, 2018): From August 1st through August 15th, 2018, The Thread Alliance will be hosting their first Annual Blue Plate Special fundraising/awareness campaign in the Los Angeles area for a two week campaign encouraging Los Angelenos to stand up for child abuse prevention by dining out at participating Blue Plate Special restaurants. Native Angeleons Drew Singer and Jake Grossman, both 14 years old, are the event chairs.

“We decided to launch this event in our hometown because while we are very fortunate to have parents who care for us and love us the way they do, we want all children to grow up in a safe environment where they too are treated with love and care,” shared Singer. “We know that child abuse prevention is one the least supported problems in America, yet it is a problem that affects many children. And we hope to change this one plate at a time,” said Grossman.

“By asking the community to participate in the Blue Plate Special, we will be creating awareness through restaurants, their customers and people who see the advertisements online. We feel lucky to be a part of this project and are thrilled to expand The Thread Alliance throughout our community,” said the boys.

“Drew and Jake are outstanding young men who have spent their summer calling on restaurants to bring the very important message of The Thread Alliance to the Los Angeles community,” stated Sheila Aron, founder of the Thread Alliance. “They dedicated themselves to this important endeavor with the hope of making an impact to end the cycle of child abuse. I admire and respect their dedication and perseverance for striving to end child abuse for future generations and to make this world a better place. I am so proud and honored they chose The

Thread Alliance as the non-profit organization to represent. They have already made a huge difference by standing up to end child abuse.”

During the first two weeks in August 2018, area restaurants will support the campaign by offering guests a “Blue Plate Special” entrée, dessert or drink. Participating restaurants will donate 20 percent of the special menu item to The Thread Alliance. Proceeds from this event will be donated to the Children’s Advocacy Centers of California in support The Thread Alliance’s mission of achieving the ultimate goal of ending the cycle of child abuse.

In an effort to spread awareness and education about child abuse prevention, the following restaurants are participating in The LA Chapter of The Thread Alliance’s First Annual Blue Plate Special:

- **Bru's Waffle** will be donating 20 percent from each Biscuits and Gravy with Two Piece Fried Chicken sold. \$14: Offer available from August 1 through the 15th.
- **Kayndaves** will be donating 10% of their proceeds from the Seared Ahi Arugula Salad, Chicken Suiza Enchilada Lunch Plate, Molcajete and the Chicken Mole Enchiladas during August 1-15
- **Taj Palace** will be donating 10% off their entire bill every Tuesday from August 1st to the 15th
- **The Yogurt Shoppe** in Brentwood will donate 15% of their proceeds from 5pm-7pm during the month of August
- **Mendocino Farms** will be donating all the proceeds from every meal served between 5-8pm, on August 6th, 2018

About The Thread Alliance

The Thread Alliance, a 501 (c) (3) non-profit organization founded by Sheila Aron, is dedicated to ending the cycle of child abuse with two chapters: Houston and Los Angeles. The non-profit’s mission is to bring child abuse awareness to the forefront and provide a central registry of local, state, and national resources for those seeking child abuse prevention, intervention, or treatment information and services. By increasing awareness and volunteerism through individual and community participation, The Thread Alliance strives to protect every child from cruelty and neglect and make child abuse a thing of the past.

The Blue Plate Special is The Thread Alliance’s citywide public awareness and education campaign encouraging diners to take action against child abuse and toward healing. In Houston, Local restaurants support the cause by offering a “blue plate special” during the month of April, Child Abuse Prevention Month, and donating a percentage of the proceeds to The Thread Alliance. The Los Angeles Chapter runs from August 1 through the 15th, 2018.

Sheila Aron is also the author of *I’m Glad I’m Me, Weaving the Thread of Love From Generation to Generation*. The book is written with the conviction that how messages of love are communicated between parents and children can positively shape a child’s personality, self-esteem, and – in later years – their approach to their own children.

For more information about The Thread Alliance visit, www.thethreadalliance.org and like us on [Facebook](#). For more information about the Blue Plate Special visit www.thethreadalliance.org/blue-plate-special. For more information about *I’m Glad I’m Me, Weaving the Thread of Love From Generation to Generation* visit, www.sheilaaronbooks.com/.

###